



Digital Signatures at the Point of Sale

AR's Digital Signature Technology, incorporated with Pegasus' PC Note Taker allows cellular operators to go paperless by digitally signing contracts at the point of sale

>>The Problem

Companies print masses of paper-based transactions per month at Point of Sale. Each transaction consisted of between 1 to 7 pages, resulting in a total of 1,400,000 papers per month! Each agreement is printed twice and signed by both the end-customer and the point of sale representative.



The cellular operator wishes to save the prohibitive costs and time spent on this massive paper processing operation. This includes reducing the high costs associated with paper and ink, shipping of documents from the point of sale to the company's headquarters, paper archiving, costly and inefficient retrieval of paper documents, and overall paper handling expenses.

>>The Solution

AR's digital signature solution enables the cellular operator to streamline its business processes by eliminating the need to print the company's copy of the contract for every point of sale transaction. Because the paper was eliminated, all the associated paper costs such as handling, shipping, filing, indexing, and archiving have also been eliminated. All this was accomplished by signing and sealing the electronic contract.

In order to digitally sign the agreement, the point of sale representative prints only one copy of the contract. The customer and the sales representative sign the paper document using Pegasus's special Digital Pen, which captures the handwritten signatures. The document including the graphic signature is then digitally signed and sealed by AR's technology. The customer receives the signed paper contract while the organization receives a giant reduction in its cost of doing business. The cellular operator now no longer has to send, process and file the paper contracts, and can now easily search for them in the future.



>>The Benefits

Saves the printing of approximately
700,000 pages per month

Automates and saves unnecessary
steps in the transaction process

Implementing AR's digital signature solution, incorporated with Pegasus' PC Note Taker technology allows the cellular operator to completely automate and manage point of sale

The cellular operator can save the printing and handling of approximately 700,000 pages per month, and at a hard cost savings of at least \$0.50 per page in archiving space, paper, ink, printing costs, and the shipment of documents.

AR provides a deceptively easy to use digital signature solution that not only automates the process, but also 'seals' the document contents, ensuring data integrity and non-repudiation of each transaction. The challenge of retrieving electronic documents is much easier than looking through paper stacks, and the company can search for and easily retrieve any documents that may be required by law.

transactions. The end-customer continues to receive what he is used to – a signed paper contract as a receipt. However, the organization no longer manages any paper at its points of sale, consequently saving several unnecessary steps in the process and saving huge paper processing costs.

Tamper-proof & Non-reputable!

No more printing, handling, faxing, mailing, scanning, archiving and retrieving paper documents.



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